

EVERSHEDS SUTHERLAND (US) LLP
Ian S. Shelton (SBN 264863)
ianshelton@eversheds-sutherland.com
500 Capitol Mall, Suite 1750
Sacramento, CA 95814
Telephone: (916) 844-2965
Facsimile: (916) 241-0501

EVERSHEDS SUTHERLAND (US) LLP
Michael Bahar (admitted *PHV*)
michaelbahar@eversheds-sutherland.com
700 Sixth Street, NW, Suite 700
Washington, DC 20001-3980
Telephone: (202) 383-0882
Facsimile: (202) 637-3593

*Attorneys for Defendants Nexo Financial LLC, Nexo
Financial Services Ltd., Nexo Services OÜ, Nexo AG,
and Nexo Capital Inc.*

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

JUNHAN JEONG, individually and on behalf
of himself and all others similarly situated,

Plaintiff,

vs.

NEXO FINANCIAL LLC, NEXO
FINANCIAL SERVICES LTD., NEXO
SERVICES OÜ, NEXO AG, and NEXO
CAPITAL INC.,

Defendants.

CASE NO. 5:21-CV-02392-BLF

The Honorable Beth Labson Freeman

**DEFENDANTS' REPLY IN SUPPORT OF
MOTION TO DISMISS COMPLAINT
PURSUANT TO FEDERAL RULE OF
CIVIL PROCEDURE 12(b) AND BASED
ON THE DOCTRINE OF *FORUM NON
CONVENIENS***

Hearing Date: November 18, 2021

Hearing Time: 9:00 a.m.

Courtroom: No. 3, 5th Floor

Address: U.S. Courthouse
280 South 1st Street
San Jose, CA 95113

TABLE OF CONTENTS

1		
2		
3	INTRODUCTION	1
4	ARGUMENT.....	4
5	I. THE COURT SHOULD DISMISS THE EUROPEAN NEXO ENTITIES	
6	AND NEXO FINANCIAL LLC FOR LACK OF PERSONAL	
7	JURISDICTION	4
8	A. A highly interactive website does not give the court personal	
9	jurisdiction over the worldwide affiliates of Nexo Capital Inc.	4
10	B. Jeong’s boilerplate alter ego allegations fail to plausibly allege	
11	personal jurisdiction under a single-enterprise theory	6
12	C. The Court should deny the request for jurisdictional discovery	8
13	II. THE COURT SHOULD DISMISS FOR LACK OF SUBJECT MATTER	
14	JURISDICTION	9
15	III. THE COURT SHOULD DISMISS FOR FAILURE TO STATE A CLAIM	10
16	A. Jeong fails to state a breach of contract claim	10
17	B. The declaratory judgment claim is duplicative of the contract	
18	claim.....	13
19	C. The CLRA does not apply to extensions of credit	13
20	D. The UCL and CLRA claims are barred by <i>Sonner</i>	14
21	IV. THE COURT SHOULD ALTERNATIVELY DISMISS THE BREACH OF	
22	CONTRACT AND DECLARATORY JUDGMENT CLAIMS BASED ON	
23	THE <i>FORUM NON CONVENIENS</i> DOCTRINE	15
24	CONCLUSION	15
25		
26		
27		
28		

TABLE OF AUTHORITIES**Page(s)****Cases**

<i>AM Tr. v. UBS AG</i> , 681 F. App'x 587 (9th Cir. 2017)	4
<i>Apple Inc. v. Allan & Assocs. Ltd.</i> , 445 F. Supp. 3d 42 (N.D. Cal. 2020)	8
<i>B&O Mfg., Inc. v. Home Depot U.S.A., Inc.</i> , 2007 U.S. Dist. LEXIS 83998 (N.D. Cal. Nov. 1, 2007)	13
<i>Celgard, LLC v. Shenzhen Senior Tech. Material Co.</i> , 2020 U.S. Dist. LEXIS 60658 (N.D. Cal. Feb. 10, 2020)	9
<i>Circle Click Media LLC v. Regus Mgmt. Grp. LLC</i> , 2013 U.S. Dist. LEXIS 1604 (N.D. Cal. Jan. 3, 2013)	5, 6
<i>Clark v. Am. Honda Motor Co.</i> , 2021 U.S. Dist. LEXIS 64520 (C.D. Cal. Mar. 25, 2021)	14
<i>Consumer Solutions REO, LLC v. Hillery</i> , 658 F. Supp. 2d 1002 (N.D. Cal. 2009)	13
<i>Davis v. Capitol Records, LLC</i> , 2013 U.S. Dist. LEXIS 55917 (N.D. Cal. Apr. 18, 2013)	13
<i>Essex Marina City Club, L.P. v. Cont'l Cas. Co.</i> , 2011 U.S. Dist. LEXIS 49512 (N.D. Cal. May 9, 2011)	13
<i>Flint CPS Inks N. Am. LLC v. Trend Offset Printing Servs.</i> , 2021 U.S. Dist. LEXIS 24171 (C.D. Cal. Jan. 7, 2021)	9
<i>Garza v. Bank of Am.</i> , 2012 U.S. Dist. LEXIS 17596 (E.D. Cal. Feb. 13, 2012)	13
<i>Gerritsen v. Warner Bros. Entm't Inc.</i> , 116 F. Supp. 3d 1104 (C.D. Cal. 2015)	7
<i>Gibson v. Jaguar Land Rover N. Am., LLC</i> , 2020 U.S. Dist. LEXIS 168724 (C.D. Cal. Sept. 9, 2020)	14
<i>Hayward v. Bank of Am., N.A.</i> , 2020 U.S. Dist. LEXIS 60318 (E.D. Cal. April 6, 2020)	14
<i>Jamison v. Bank of Am., N.A.</i> , 194 F. Supp. 3d 1022 (E.D. Cal. 2016)	14

1	<i>Mazonas v. Nationstar Mortg. LLC,</i>	
2	2016 U.S. Dist. LEXIS 59424 (N.D. Cal. May 4, 2016)	14
3	<i>Meyer v. Capital All. Grp.,</i>	
4	2017 U.S. Dist. LEXIS 183690 (S.D. Cal. Nov. 6, 2017).....	14
5	<i>NetApp, Inc. v. Nimble Storage Inc.,</i>	
6	2015 U.S. Dist. LEXIS 11406 (N.D. Cal. Jan. 29, 2015)	7
7	<i>Palestini v. Homecomings Financial, LLC,</i>	
8	2010 U.S. Dist. LEXIS 72985 (S.D. Cal. July 20, 2010).....	13
9	<i>Ranza v. Nike, Inc.,</i>	
10	793 F.3d 1059 (9th Cir. 2015)	6
11	<i>Reynolds v. Binance Holdings Ltd.,</i>	
12	481 F. Supp. 3d 997 (N.D. Cal. 2020)	6, 7, 8, 9
13	<i>Sapan v. Lexington Mortg. Corp.,</i>	
14	2017 U.S. Dist. LEXIS 63069 (C.D. Cal. April 17, 2017).....	14
15	<i>Schertz v. Ford Motor Co.,</i>	
16	2020 U.S. Dist. LEXIS 187667 (C.D. Cal. July 27, 2020)	14
17	<i>Sonner v. Premier Nutrition Corp.,</i>	
18	971 F.3d 834 (9th Cir. 2020)	14
19	<i>Sonoda v. Amerisave Mortgage Corp.,</i>	
20	2011 U.S. Dist. LEXIS 73940 (N.D. Cal. July 8, 2011)	14
21	<i>Stewart v. Screen Gems-Emi Music, Inc.,</i>	
22	81 F. Supp. 3d 938 (N.D. Cal. 2015)	8
23	<i>Superior Motels, Inc. v. Rinn Motor Hotels, Inc.,</i>	
24	195 Cal.App.3d 1032 (1987)	10
25	<i>Sweet v. Google Inc.,</i>	
26	2018 U.S. Dist. LEXIS 37591 (N.D. Cal. Mar. 7, 2018)	11, 12
27	<i>TopDevz, LLC v. LinkedIn Corp.,</i>	
28	2021 U.S. Dist. LEXIS 145186 (N.D. Cal. Aug. 3, 2021).....	14
	<i>Watkins v. MGA Entm't, Inc.,</i>	
	2021 U.S. Dist. LEXIS 138888 (N.D. Cal. July 26, 2021)	14
	<i>Williams v. Apple, Inc.,</i>	
	2020 U.S. Dist. LEXIS 215046 (N.D. Cal. Nov. 17, 2020).....	14
	<i>Wolf v. Walt Disney Pictures & Television,</i>	
	162 Cal.App.4th 1107 (2008).....	12, 13

<i>In re: Yahoo! Inc. Customer Data Sec. Breach Litig.</i> , 313 F. Supp. 3d 1113 (N.D. Cal. 2018)	14
---	----

Other Authorities

Federal Rule of Civil Procedure 12(b)(1)	4, 15
Federal Rule of Civil Procedure 12(b)(6)	4, 15

INTRODUCTION

Jeong’s opposition provides no legal basis for allowing this flawed lawsuit to proceed.

First, the claims against Nexo Financial Services Ltd., Nexo Services OÜ, Nexo AG, and Nexo Financial LLC should be dismissed for lack of personal jurisdiction. The entity that issued the secured credit line to Jeong—Nexo Capital Inc.—is before the Court and does not contest personal jurisdiction. Because Nexo Capital Inc. will respond to the merits of this lawsuit—whether in this Court or in the United Kingdom pursuant to the mandatory forum selection clause in the Wallet Terms—no “fraud or injustice” will arise from dismissing the European Nexo Entities or Nexo Financial LLC, none of which issued the disputed credit line.

Rather than present evidence disputing the jurisdictional facts set forth in the Trenchev Declarations, Jeong relies on the novel theory that every Nexo entity in the world is subject to specific personal jurisdiction in the United States because “Defendants (*collectively*, ‘Nexo’) maintain and operate a highly interactive website” accessible to California customers.” Dkt. 35 at 1 (emphasis added). The problem with this theory is that the European Nexo Entities and Nexo Financial LLC do not “operate” that website and did not issue the credit line to Jeong. While the interactivity of the website might be a basis to exercise specific personal jurisdiction *over the website operator that issued the credit line*, it provides no basis to exercise personal jurisdiction *over all corporate affiliates anywhere in the world*. As to Jeong’s request for jurisdictional discovery on his “alter ego” theory of personal jurisdiction, courts in this circuit reject such requests when boilerplate alter ego allegations are contradicted by jurisdictional declarations.

Second, Jeong has failed to establish Article III standing because his alleged injuries are traceable to his undisputed failure to maintain the required margin on his credit line, not to the suspension of XRP as one repayment option. Jeong tries to avoid this deficiency by arguing that Nexo’s lack of notice of XRP suspension (the T&Cs did not require any such notice) somehow “excused any obligation these customers had to maintain their LTV ratios.” Dkt. 35 at 2. In other words, Jeong alleges that he gets to keep his six-figure credit line without fulfilling his obligation to maintain his LTV ratio if Nexo exercises its contractual right to remove one of many cryptocurrencies as a repayment option. XRP is not legal tender for all debts public and private in

1 the United States or any other country, and Jeong does not cite any authority holding that he has
 2 an unconditional right to repay a collateralized credit line in a specific cryptocurrency for the life
 3 of the credit line. Indeed, Jeong does not cite one case holding that a lender’s refusal to accept
 4 payment in a specific cryptocurrency is a “material breach” that will excuse performance and
 5 transform a secured credit line into an unsecured one. Nexo had every right to select the
 6 cryptocurrencies it would accept for payment—particularly an asset whose value was admittedly
 7 in freefall due to U.S. government regulatory action—in order to fulfil its obligations to all its
 8 customers. Jeong’s core liability theory has no legal basis.

9 *Third*, Jeong fails to plead a claim for breach of contract because the T&Cs *expressly*
 10 *authorize* Nexo to discontinue use of XRP as an accepted payment option without notice.¹ This
 11 action did not render the contract “illusory” or “frustrate” its core purpose. After all, Jeong
 12 obtained a six-figure credit line from Nexo and still had a multitude of options to repay it—
 13 including three fiat currencies (U.S. dollars, U.K. pounds, and Euros), six stablecoins that track the
 14 value of the U.S. dollar (USDT, USDC, TUSD, HUSD, DAI, USDP), and eleven other
 15 cryptocurrencies (BTC, ETH, NEXO, BCH, LTC, EOS, BNB, XLM, PAXG, LINK, TRX).
 16 Compl. (Dkt. 1) ¶ 47; Reply Trenchev Decl. ¶ 5. Indeed, Jeong pleads that he actually used these
 17 other options “to pay down his loans” in XLM, BTC, ETH, and LINK. Compl. (Dkt. 1) ¶ 16.
 18 While Jeong might have a viable argument if Nexo had suspended *all* repayment options,
 19 suspending one of twenty payment options does not render the contract “illusory.” Moreover,
 20 Nexo was contractually authorized to suspend XRP as a payment option *for any reason*, and
 21 Jeong identifies those reasons in his pleading: the U.S. government’s regulatory action against
 22 Ripple—the company that backs XRP—which caused the value of XRP “to drop more than 50%”
 23

24 ¹ As explained in the moving papers (Dkt. 27 at 5), Nexo removed the option to repay a credit
 25 line using XRP, but it did not limit the ability of customers to use XRP to “top up” their collateral.
 26 Nexo denies Jeong’s allegation that XRP was suspended for all purposes on the platform. Compl.
 27 (Dkt. 1) ¶ 59. But even if true, Nexo had the sole discretion to do so under the T&Cs.
 28

1 over the course of the next day.” Dkt. 35 at 1 (citing Compl. (Dkt. 1) ¶¶ 5-6).

2 To avoid the plain text of the T&Cs, Jeong argues that California’s duty of good faith and
 3 fair dealing prohibits Nexo from discontinuing support of any cryptocurrency as a payment option,
 4 even if that cryptocurrency is rapidly depreciating and the subject of U.S. regulatory enforcement
 5 action. Dkt. 35 at 14. This Court should decline to endorse Jeong’s unprecedented theory
 6 preventing innovative companies from making changes to their own platform as expressly
 7 authorized by their own T&Cs. The fact that Jeong subjectively valued XRP as one of many
 8 payment options on the platform—and engaged in the incredibly risky behavior of concentrating
 9 his assets into one cryptocurrency without maintaining sufficient reserves of other assets to
 10 maintain his margin obligations—does not create a breach of contract claim out of thin air. Nexo
 11 did what it was contractually entitled to do—if not required to do in order to maintain the liquidity
 12 necessary to honor its agreements with all its customers.

13 *Fourth*, Jeong’s California consumer protection claims fail. Many cases hold that the
 14 CLRA claim is barred because credit transactions like this one are categorically excluded from the
 15 CLRA. Similarly, many cases hold that the UCL and CLRA claims are barred under *Sonner*
 16 because Jeong pleads an adequate remedy at law through his breach of contract claim.

17 *Fifth*, Jeong misconstrues Nexo’s argument as to the *forum non conveniens* doctrine (“FNC
 18 doctrine”). When setting up an account, every Nexo customer agrees to the Wallet Terms, which
 19 requires that any claims “shall” be brought in London and adjudicated under the laws of England
 20 and Wales. Wallet T&Cs (Dkt. 27-3) § XVIII.2. The Wallet Terms state that “Nexo Wallet
 21 Services” include “Nexo Crypto Credit” and “any other product or service that may be launched
 22 via the Nexo Platform or accessed through your Nexo Account.” *Id.* § III.1. For the subset of
 23 Nexo customers who decide to obtain a credit line, they subsequently also agree to the Borrow
 24 Terms, which refers to the “Nexo jurisdiction” previously identified in the Wallet Terms. Borrow
 25 T&Cs (Dkt. 27-5) § XV.2. Under the FNC doctrine, courts may only refuse to enforce a
 26 mandatory forum selection clause under “extraordinary circumstances,” and Jeong does not argue
 27 that his six-figure breach of contract and duplicative declaratory judgment claims are subject to
 28 any special exception.

ARGUMENT

I. THE COURT SHOULD DISMISS THE EUROPEAN NEXO ENTITIES AND NEXO FINANCIAL LLC FOR LACK OF PERSONAL JURISDICTION

Nexo Capital Inc. issued the credit line to Jeong that is the subject of this lawsuit. As such, Nexo Capital Inc. concedes specific personal jurisdiction in California for purposes of this matter only but joins the Rule 12(b)(1), Rule 12(b)(6) and FNC portions of this Motion. The issue before the Court is first whether Nexo Financial Services Ltd., Nexo Services OÜ, and Nexo AG (collectively, the “European Nexo Entities”), along with Nexo Financial LLC, are subject to personal jurisdiction in California even though they did not issue the credit line to Jeong.

The answer to that question is no. Jeong does not dispute that the European Nexo Entities are not subject to general personal jurisdiction in California because they are not incorporated and do not have their principal places of business in California. Trenchev Decl. (Dkt. 27-1) ¶¶ 13–17. The same is true of Nexo Financial LLC because it is incorporated in Delaware and has its principal place of business in the U.K. Trenchev Decl. (Dkt. 27-1) ¶ 20. The fact that Nexo Financial LLC obtained a California Finance Lender (“CFL”) license in February 2021—two months *after* the events in question took place—is insufficient to confer general personal jurisdiction over that entity. Trenchev Decl. (Dkt. 27-1) ¶ 21; *AM Tr. v. UBS AG*, 681 F. App’x 587, 588-89 (9th Cir. 2017).

Unable to dispute the fact that the European Nexo Entities and Nexo Financial LLC did not issue his credit line, Jeong argues those entities are subject to specific personal jurisdiction on two novel grounds: (1) the “highly interactive website” theory, and (2) the “alter ego / single-enterprise” theory. Dkt. 35 at 5-6. Neither has merit. As for Jeong’s request for jurisdictional discovery, the Court should deny it because Jeong’s conclusory and boilerplate alter ego allegations are contradicted by the facts in Nexo’s jurisdictional declarations.

A. A Highly Interactive Website Does Not Give the Court Personal Jurisdiction Over the Worldwide Affiliates of Nexo Capital Inc.

In an effort to sweep the European Nexo Entities and Nexo Financial LLC into his jurisdictional net, Jeong argues that “Defendants have *all* purposefully availed themselves of

1 doing business in California through Nexo’s highly interactive website.” Dkt. 35 at 3 (emphasis in
 2 original). Jeong argues that the “operation of an interactive website has been interpreted by courts
 3 as subjecting the operator to specific jurisdiction.” Dkt. 35 at 3 (quoting *Icall, Inc. v. Reliance*
 4 *Communs.*, 2010 U.S. Dist. LEXIS 159589, at *10 (N.D. Cal. Sep. 16, 2010)). The flaw with this
 5 argument is that the “operator” of the website who issued the credit line to Jeong—Nexo Capital
 6 Inc.—has already conceded that the Court has specific personal jurisdiction over it. In contrast,
 7 the European Nexo Entities and Nexo Financial LLC are not the “operators” of the website, so
 8 there is no basis to exercise personal jurisdiction over them no matter how “interactive” the
 9 website operated by Nexo Capital Inc. might be. Reply Trenchev Decl. ¶ 3. While Nexo Services
 10 OÜ was the operator of the Nexo app when the events referenced in this lawsuit occurred, it
 11 provided those services (which Jeong does not allege he used) under a service agreement with
 12 Nexo Capital Inc. and did not issue the credit line to Jeong. *Id.* ¶ 4.

13 The European Nexo Entities and Nexo Financial LLC cannot be dragged into this lawsuit
 14 by Jeong’s improper “group pleading,” i.e. treating every Defendant as a unitary entity called
 15 “Nexo.” In *Circle Click Media LLC v. Regus Mgmt. Grp. LLC*, 2013 U.S. Dist. LEXIS 1604, at
 16 *8-9 (N.D. Cal. Jan. 3, 2013), Plaintiffs argued that Regus plc—a foreign public limited company
 17 incorporated and registered in Jersey, Channel Islands—was subject to personal jurisdiction in
 18 California because “regus.com is highly interactive and designed to target California consumers.”
 19 *Id.* at *9. In response, Defendants countered that “the interactive features on the website interface
 20 with RMG, not Regus plc.” *Id.* Regus plc was the parent company of RMG, a domestic limited
 21 liability company. *Id.* at *2. The *Circle Click* court agreed with defendants, based on the
 22 jurisdictional declaration of the company secretary for Regus plc, who stated that
 23 “[c]ommunications and business that are completed on the www.regus.com website by California
 24 customers occur with [RMG],” and “[t]he interactive features on this website and the contact
 25 information on this website direct the California customer to [RMG].” *Id.* at *9. Because these
 26 facts controverted the conclusory allegations of the complaint, the *Circle Click* court found that it
 27 “must look past its bare allegations of purposeful direction” and concluded that “the regus.com
 28 website cannot support a finding of purposeful direction or the exercise of personal jurisdiction”

1 over Regus plc. *Id.*

2 Similarly, in this case, the interactive features on the Nexo website and app direct the
3 California customer to Nexo Capital Inc., which issued the credit line to Jeong. Because the
4 interactive features of the website and app do not direct the California customer to the European
5 Nexo Entities or Nexo Financial LLC, the interactivity of the website provides no basis for
6 exercising personal jurisdiction over them.

7 **B. Jeong’s Boilerplate Alter Ego Allegations Fail to Plausibly Allege Personal**
8 **Jurisdiction under a Single-Enterprise Theory**

9 Jeong also relies on an alter ego / single-enterprise theory to assert personal jurisdiction
10 over the European Nexo Entities and Nexo Financial LLC. Jeong fails to satisfy either of the two
11 mandatory prongs of that *stringent* test enunciated in *Ranza v. Nike, Inc.*, 793 F.3d 1059, 1072
12 (9th Cir. 2015). First, the Trenchev Declarations establish that there is not such a unity of interest
13 and ownership that the separate personalities of the entities no longer exist. Second, dismissal of
14 the European Nexo Entities and Nexo Financial LLC would not result in a “fraud or injustice”
15 because Nexo Capital Inc. does not dispute personal jurisdiction over it, and Jeong has made no
16 showing that Nexo Capital Inc. cannot litigate these claims or satisfy any potential judgment.

17 As to the unity of interest prong, *Reynolds v. Binance Holdings Ltd.*, 481 F. Supp. 3d 997
18 (N.D. Cal. 2020) is instructive. In *Reynolds*—a case that involved the foreign cryptocurrency
19 exchange Binance Holdings Ltd. (“Binance”)—the court declined to exercise personal jurisdiction
20 over Binance based on the theory that Binance was the alter ego of a separate U.S. affiliate, BAM
21 Trading Services Inc. dba Binance.US (“BAM”). *Id.* at 1010.

22 The plaintiff in *Reynolds* recited much of the same boilerplate as Jeong does in this matter.
23 *Id.* at 1004-06. In particular, Reynolds alleged that “Binance controls BAM and uses BAM as an
24 ‘agent and instrumentality’ to serve Binance’s U.S. customers, to ensure compliance with U.S.
25 regulations, and to serve as Binance’s principle physical presence in the U.S.; that Binance and
26 BAM operate on the same website, use the same exchange platform, the same matching engine
27 and same wallet technologies; and that, through BAM, Binance has ‘significant operations,
28 employees, and [a] physical presence in California.’” *Id.* at 1004-05 (internal citations omitted).

1 The *Reynolds* court, however, found that these “conclusory” allegations were unsupported by any
 2 facts and insufficient to establish personal jurisdiction. *Id.* The court held that, “[t]o sufficiently
 3 allege a theory of alter ego, however, a plaintiff must offer more than labels and conclusions—
 4 factual allegations must be enough to raise a right to relief above the speculative level,” and that
 5 the plaintiff had failed to do so. *Id.*

6 As to the three facts that Reynolds did identify, the court found they were inadequate to
 7 establish personal jurisdiction on an alter ego theory. *Id.* at 1005–07. The court found that some
 8 overlap in board members and executives between Binance and BAM “does not on its own
 9 sufficiently establish a unity of interest.” *Id.* at 1005. The fact that BAM shared the same
 10 business address with a Binance portfolio company did not show disregard of corporate
 11 formalities or weigh in favor of finding alter ego liability. *Id.* at 1005–06. When addressing the
 12 alleged sharing of web platforms and technologies between Binance and BAM, the *Reynolds* court
 13 cited to several cases holding that “shared websites” and “[s]hared administrative functions” do
 14 not rise to the level of unity of interest required to show companies are alter egos. *Id.* at 1006;
 15 accord *Gerritsen v. Warner Bros. Entm’t Inc.*, 116 F. Supp. 3d 1104, 1139 (C.D. Cal. 2015) (when
 16 confronted with entities’ shared websites in the alter ego context, holding this does not reflect an
 17 “abuse of the corporate form and existence of an alter ego relationship.”); *NetApp, Inc. v. Nimble*
 18 *Storage Inc.*, 2015 U.S. Dist. LEXIS 11406, at *25 (N.D. Cal. Jan. 29, 2015) (“In addition, the
 19 allegation that Nimble and Nimble AUS share a website and email is an administrative, not a
 20 marketing, function. Shared administrative functions are not necessarily indicative of an alter ego
 21 relationship.”)

22 Finally, the *Reynolds* court found that the plaintiff’s failure to address and/or rebut other
 23 unity of interest factors—such as “whether the entities’ funds were commingled, whether one held
 24 itself out as liable for the debts of the other, whether one was a ‘mere shell or conduit for the
 25 affairs of the other,’ inadequate capitalization, disregard for corporate formalities, and segregation
 26 of corporate records—weighed against the finding of alter ego liability.” *Reynolds*, 481 F. Supp.
 27 3d at 1007 (citing *MH Pillars Ltd. v. Realini*, 2017 U.S. Dist. LEXIS 33450, at *33 (N.D. Cal.
 28 Mar. 8, 2017)). While the plaintiff failed to address these factors, Binance did—filing a

jurisdictional declaration explaining that corporate formalities and separateness were maintained, and that Binance did not exercise control over BAM’s day-to-day operations. *Id.* Because the plaintiff either failed to address these factors or made “deficiently conclusory allegation[s]” regarding them, the *Reynolds* court held that “Binance is not subject to personal jurisdiction as BAM’s alter ego.” *Id.* at 1008. Nexo has submitted jurisdictional declarations establishing the same entitlement to dismissal. Trenchev Decl. (Dkt. 27-1) ¶¶ 12-23; Reply Trenchev Decl. ¶¶ 3-6. Contrary to Jeong’s argument (Dkt. 35 at 4), Nexo *does* dispute Jeong’s boilerplate allegations.

As to the fraud or injustice prong, there is no injustice because Nexo Capital Inc. remains in the case to answer Jeong’s allegations, whether in this Court or in the U.K. *See Apple Inc. v. Allan & Assocs. Ltd.*, 445 F. Supp. 3d 42, 56 (N.D. Cal. 2020) (“Finally, and most damning, Plaintiff never alleges, nor is there any evidence, that Defendant AAL cannot answer Plaintiff’s claim and/or pay any potential judgment.”); *Stewart v. Screen Gems-Emi Music, Inc.*, 81 F. Supp. 3d 938, 957 (N.D. Cal. 2015) (finding no inequitable result because “Screen Gems-EMI—the party to the Agreement—is properly before the Court to answer Plaintiff’s claim and satisfy any potential judgment.”).

Jeong also has not pleaded any facts plausibly establishing the past “bad faith” conduct that could warrant joining the Nexo European Entities or Nexo Financial LLC in this lawsuit. *See Reynolds*, 481 F. Supp. 3d at 1008-09 (“The alter ego test’s second prong requires that a plaintiff ‘plead facts sufficient to demonstrate that conduct amounting to bad faith makes it inequitable for the corporate owner to hide behind the corporate form.’”) (quoting *Successor Agency to Former Emeryville Redevelopment Agency v. Swagelok Co.*, 364 F. Supp. 3d 1061, 1082 (N.D. Cal. 2019)). Jeong does not present a shred of evidence of “fraudulent intent in forming” the Nexo European Entities or Nexo Financial LLC, and his conclusory allegation that he and other Nexo customers might face potential exposure to future conduct “does not establish the requisite history of bad faith conduct to satisfy the test’s second prong.” *Reynolds*, 481 F. Supp. 3d at 1009.

C. The Court Should Deny the Request for Jurisdictional Discovery

The Court has discretion in permitting a plaintiff to conduct jurisdictional discovery, and “where a plaintiff’s claim ‘of personal jurisdiction appears to be both attenuated and based on bare

1 allegations in the face of specific denials made by defendants, the Court need not permit even
 2 limited discovery.” *Reynolds*, 481 F. Supp. 3d at 1009-1010 (quoting *Terracom v. Valley Nat’l*
 3 *Bank*, 49 F.3d 555, 562 (9th Cir. 1995)). The *Reynolds* court denied jurisdictional discovery when
 4 the plaintiff offered “no more than a hunch that discovery would yield jurisdictionally relevant
 5 facts, especially in light of [the defendant’s] specific denials.” *Id.* at 1010 (internal citation
 6 omitted). This Court should rule similarly. See *Celgard, LLC v. Shenzhen Senior Tech. Material*
 7 *Co.*, 2020 U.S. Dist. LEXIS 60658, at *23 (N.D. Cal. Feb. 10, 2020) (“The Court finds that these
 8 ‘purely speculative allegations of attenuated jurisdictional contacts’ are insufficient to warrant
 9 jurisdictional discovery and, therefore, denies Celgard’s request [for jurisdictional discovery].”) (quoting *Getz v. Boeing Co.*, 654 F.3d 852, 860 (9th Cir. 2011)).

11 **II. THE COURT SHOULD DISMISS FOR LACK OF SUBJECT MATTER** 12 **JURISDICTION**

13 All Defendants move to dismiss Jeong’s claims for lack of standing because the alleged
 14 harm flows from Jeong’s failure to maintain the agreed LTV on his credit line, not any lack of
 15 notice related to the suspension of XRP as a payment option. Jeong’s losses were triggered by an
 16 independent cause—namely SEC’s announcement of its lawsuit and investigation into Ripple—
 17 which caused XRP’s value to drop, which in turn caused Jeong’s LTV to exceed the margin
 18 liquidation threshold, which he failed to cure with any number of acceptable fiat currencies,
 19 stablecoins, and cryptocurrencies. Jeong cannot plead a set of facts establishing a causal link
 20 between Nexo’s suspension of XRP and his market losses in the volatile cryptocurrency market.

21 In an effort to side-step this fatal standing defect, Jeong incorrectly argues that Nexo’s
 22 suspension of XRP as a repayment option excused his obligation to maintain his LTV ratio. This
 23 argument fails for two reasons. First, Nexo’s suspension of XRP was expressly authorized by the
 24 T&Cs, and thus was not a breach at all. Borrow T&Cs (Dkt. 27-5) § III.3. Nexo’s non-breach
 25 cannot serve as a basis for excusing Jeong’s actual breach in failing to comply with his margin
 26 maintenance obligations. Second, even assuming Nexo were precluded from suspending XRP as
 27 an accepted payment option based on some implied provision of California law (it is not),
 28 suspension of one of twenty payment options is not a “material breach” that would suspend

Jeong’s LTV maintenance obligation. *See Flint CPS Inks N. Am. LLC v. Trend Offset Printing Servs.*, 2021 U.S. Dist. LEXIS 24171, at *12-13 (C.D. Cal. Jan. 7, 2021) (“While materiality is usually a question of fact, it can be resolved as a matter of law where a reasonable factfinder could draw only one conclusion from the undisputed facts.”). A material breach is one that “frustrate[s] the purpose of the contract.” *Superior Motels, Inc. v. Rinn Motor Hotels, Inc.*, 195 Cal.App.3d 1032, 1051 (1987). Here, the purpose of the contract was fulfilled—Jeong obtained a six-figure credit line and had a variety of options to repay it. Jeong cites no authority holding that Nexo’s *contractually authorized* suspension of XRP as a payment option constitutes a “material breach” of the contract that eliminates Jeong’s need to maintain the margin required.

III. THE COURT SHOULD DISMISS FOR FAILURE TO STATE A CLAIM

A. Jeong Fails to State a Breach of Contract Claim

The T&Cs expressly authorize Nexo to suspend XRP as a repayment option without notice, thus undermining the central theory of this lawsuit. The T&Cs provide that Nexo may:

At any time, at our sole and absolute discretion, without liability to you, we can . . . (iii) suspend the provision of the Nexo Crypto Credit or of all or part of the other Nexo services; or (iv) change, update, remove, cancel, suspend, disable or discontinue any features, component, content . . . of the Nexo Crypto Credit.

Borrow T&Cs (Dkt. 27-5) § III.3 (emphasis added). Under this provision, Nexo can suspend all or part of the Nexo services that it provides on its platform. Nexo can alter the Digital Assets (defined to include cryptocurrency) offered on its platform:

Nexo will grant you a Nexo Crypto Credit in Digital Assets, if you provide the required Digital Assets as collateral, by transferring them into the Nexo Account, or by using ones available thereinto (“Collateral”). All such Digital Assets are indicated on the Nexo Platform and in the Nexo Account and are subject to revision from time to time.

Borrow T&Cs (Dkt. 27-5) § IV.1 (emphasis added). Likewise, in the Borrow Terms section on repayment and withdrawal, Nexo reserved the right to regulate repayment options:

You may repay at any time prior to the Maturity Date and any amount: (i) by transferring into the Nexo Account the same Digital Assets as the Nexo Crypto Credit granted, or other Digital

Assets acceptable to Nexo; (ii) with the Collateral; or (iii) by combination of (i) and (ii). Certain rules may apply to repayments from time to time, as indicated on the Nexo Platform.

Borrow T&Cs (Dkt. 27-5) § VIII.2 (emphasis added).

Jeong argues that Nexo breached because Section VIII.2 of the Borrow Terms allow him to repay “with the Collateral” or “by combination” of a transfer and the Collateral, but this argument ignores the underlined limitations in the three Sections above, including the underlined limitation in the cited Section stating that “[c]ertain rules may apply to repayments from time to time, as indicated on the Nexo Platform.” *Id.* While Jeong states in opposition that Nexo made changes to its Borrow Terms between December 2020 and July 2021 (Dkt. 35-1 ¶¶ 3-4), those changes are irrelevant because Nexo does not rely upon any changed language in support of the present motion to dismiss. Reply Trenchev Decl. ¶ 6 & Ex. 1 & 2.

Faced with this express language, Jeong argues that “the law applies an implied covenant of good faith and fair dealing to preserve an otherwise illusory contract.” Dkt. 35 at 13. In *Sweet v. Google Inc.*, 2018 U.S. Dist. LEXIS 37591, at *11 (N.D. Cal. Mar. 7, 2018), the court rejected a remarkably similar argument to the one Jeong advances here. In that case, YouTube argued that the plaintiff Zombie’s breach of contract and other claims were subject to dismissal because “the conduct of which Zombie complains — in essence, failure on the part of YouTube to post advertisements alongside Zombie’s content — is expressly permitted by the parties’ contract.” *Id.* at *12. In particular, YouTube’s contract provided that “YouTube is not obligated to display advertisements alongside your videos and may determine the type and format of ads available on the YouTube Service.” *Id.* When Zombie attempted to avoid this plain language through the implied covenant, the court noted that “its application to contradict an express term of a contract is narrowly circumscribed.” *Id.* at *15-16. Surveying the case law, the *Sweet* court concluded that “courts are not at liberty to imply a covenant directly at odds with a contract’s express grant of discretionary power except in those relatively rare instances when reading the provision literally would, contrary to the parties’ clear intention, result in an unenforceable, illusory agreement.” *Id.* at *22-23 (quoting *Third Story Music, Inc. v. Waits*, 41 Cal. App. 4th 798, 808 (1995)). Applying

1 this standard, the court concluded that the implied covenant did not operate to contradict the
 2 express terms of the contract because it was supported “by adequate independent consideration”
 3 separate and apart from the advertisement display. *Id.* at *24. The court found that Zombie
 4 received several benefits from posting its videos even without advertising revenue, including a
 5 wide audience and monetization through other avenues such as subscriptions. *Id.* at *25. The
 6 court thus concluded that “the provision of the Partner Program Terms conferring upon YouTube
 7 complete control over decisions regarding advertisements need not be deemed subject to the
 8 implied covenant of good faith and fair dealing in order to prevent the agreement from being
 9 illusory.” *Id.* at *25-26.

10 This Court should reach the same result as to Jeong’s implied covenant argument. The
 11 transaction between Jeong and Nexo was clearly supported by adequate independent
 12 consideration. Jeong obtained a six-figure credit line along with dozens of options to repay,
 13 including through U.S. dollars. Even with the suspension of XRP as a payment option, Jeong
 14 retained the ability to repay his credit line “by transferring into the Nexo Account the same Digital
 15 Assets as the Nexo Crypto Credit granted, or other Digital Assets acceptable to Nexo,” as well as
 16 “with the Collateral” held in his Credit Wallet, so long as that Collateral was not XRP. Borrow
 17 T&Cs (Dkt. 27-5) § VIII.2. Jeong obtained several benefits from this transaction separate and
 18 apart from his use of XRP as a payment option. As such, the implied covenant cannot be used to
 19 rewrite the express terms of the contract as a matter of law.

20 The reasoning of *Sweet* is consistent with the reasoning of *Wolf v. Walt Disney Pictures &*
 21 *Television*, 162 Cal.App.4th 1107, 1120-24 (2008). The *Wolf* court explained that “if the express
 22 purpose of the contract is to grant unfettered discretion, and the contract is otherwise supported by
 23 adequate consideration, then the conduct is, by definition, within the reasonable expectation of the
 24 parties and ‘can never violate an implied covenant of good faith and fair dealing.’” *Id.* at 1121
 25 (citing *Carma Developers (Cal.), Inc. v. Marathon Dev. Cal., Inc.*, 2 Cal. 4th 342, 376 (1992)).
 26 This Court should follow *Sweet* and *Wolf* and hold that the implied covenant is inapplicable here
 27 because the contract gives Nexo the unfettered discretion to change the cryptocurrencies it will
 28 accept for payment without notice.

Even assuming that the implied covenant could operate to limit Nexo's discretion as to the cryptocurrencies it must continue accepting for payment (it does not), that judicially created limitation is incredibly circumscribed, requiring proof of lack of "subjective good faith" or the intent to "frustrate the common purpose" of the contract. *Id.* at 1123-24. Jeong does not plausibly allege either. Suspending XRP as one of many payment options does not frustrate the purpose of the contract, which is to provide a secured credit line. Nor does Jeong plausibly allege a lack of subjective good faith in light of his own admissions that (1) the U.S. government had taken regulatory enforcement action against Ripple, and (2) the value of XRP was plummeting. The implied covenant is inapplicable because it cannot alter Nexo's unfettered contractual discretion to select acceptable cryptocurrencies for repayment.

B. The Declaratory Judgment Claim is Duplicative of the Contract Claim

The gravamen of Jeong's declaratory judgment claim is duplicative of his breach of contract claim, which seeks monetary damages for a past event, and should be dismissed. "[C]ourts have dismissed companion claims for declaratory relief where the breach of contract claims resolved the dispute completely and rendered additional relief inappropriate." *Davis v. Capitol Records, LLC*, 2013 U.S. Dist. LEXIS 55917, at *10 (N.D. Cal. Apr. 18, 2013); *see also Essex Marina City Club, L.P. v. Cont'l Cas. Co.*, 2011 U.S. Dist. LEXIS 49512, at *10 (N.D. Cal. May 9, 2011) (dismissing declaratory relief claim in an insurance breach of contract action where a declaration of the duty owed by the insurer to the insured "add[ed] nothing to the breach-of-contract claim asserted and likely to be resolved in this action"); *B&O Mfg., Inc. v. Home Depot U.S.A., Inc.*, 2007 U.S. Dist. LEXIS 83998, at *20 (N.D. Cal. Nov. 1, 2007) (dismissing declaratory relief claim that was duplicative of plaintiff's breach of contract claim). Additionally, "[w]hen a claim for declaratory relief seeks to address past wrongs and is duplicative of other claims, then the declaratory relief is unnecessary and redundant." *Garza v. Bank of Am.*, 2012 U.S. Dist. LEXIS 17596, at *9 (E.D. Cal. Feb. 13, 2012).

C. The CLRA does not Apply to Extensions of Credit

The CLRA claim fails as a matter of law because the CLRA does not apply to extensions of credit. Jeong fails to address the substantial authority supporting dismissal of this claim. *See*

1 *Palestini v. Homecomings Financial, LLC*, 2010 U.S. Dist. LEXIS 72985, at *11 (S.D. Cal. July
 2 20, 2010) (the CLRA is inapplicable to mortgage loans and related ancillary services); *Consumer*
 3 *Solutions REO, LLC v. Hillery*, 658 F. Supp. 2d 1002, 1015-17 (N.D. Cal. 2009) (similar);
 4 *Hayward v. Bank of Am., N.A.*, 2020 U.S. Dist. LEXIS 60318, at *19 (E.D. Cal. April 6, 2020)
 5 (similar); *Sonoda v. Amerisave Mortgage Corp.*, 2011 U.S. Dist. LEXIS 73940, at *2 (N.D. Cal.
 6 July 8, 2011) (similar); *Jamison v. Bank of Am., N.A.*, 194 F. Supp. 3d 1022, 1032 (E.D. Cal.
 7 2016) (similar). Nor do the alleged “ancillary services” that Nexo provides bring these credit
 8 transactions into CLRA coverage. *See Mazonas v. Nationstar Mortg. LLC*, 2016 U.S. Dist.
 9 LEXIS 59424, at *11 (N.D. Cal. May 4, 2016) (customer services by loan providers is not subject
 10 to the CLRA); *Sapan v. Lexington Mortg. Corp.*, 2017 U.S. Dist. LEXIS 63069, at *6 (C.D. Cal.
 11 April 17, 2017) (similar); *Meyer v. Capital All. Grp.*, 2017 U.S. Dist. LEXIS 183690, at *20 (S.D.
 12 Cal. Nov. 6, 2017) (similar). The case cited by Jeong is distinguishable because it addressed
 13 whether “Yahoo Mail” is a service and did not involve an extension of credit. *In re: Yahoo! Inc.*
 14 *Customer Data Sec. Breach Litig.*, 313 F. Supp. 3d 1113, 1140 (N.D. Cal. 2018).

15 **D. The UCL and CLRA Claims Are Barred by *Sonner***

16 The Court should also dismiss the UCL and CLRA claims pursuant to *Sonner v. Premier*
 17 *Nutrition Corp.*, 971 F.3d 834 (9th Cir. 2020) because Jeong pleads he has an adequate remedy at
 18 law through his breach of contract claim. Multiple courts have applied *Sonner* at the pleading
 19 stage, and this Court should as well. “As the California Supreme Court recently confirmed, ‘civil
 20 causes of action authorized by the UCL [] must properly be considered equitable, rather than legal,
 21 in nature.’” *Williams v. Apple, Inc.*, 2020 U.S. Dist. LEXIS 215046, at *24 (N.D. Cal. Nov. 17,
 22 2020) (citing *Nationwide Biweekly Admin., Inc. v. Sup. Ct.*, 9 Cal. 5th 279, 326 (Cal. 2020)). Jeong
 23 cannot sidestep *Sonner* by characterizing his UCL claim for restitution as legal rather than
 24 equitable. *TopDevz, LLC v. LinkedIn Corp.*, 2021 U.S. Dist. LEXIS 145186, at *13-14 (N.D. Cal.
 25 Aug. 3, 2021); *see also Clark v. Am. Honda Motor Co.*, 2021 U.S. Dist. LEXIS 64520, at *8 (C.D.
 26 Cal. Mar. 25, 2021) (holding that equitable claims based on UCL and CLRA failed under *Sonner*);
 27 *Gibson v. Jaguar Land Rover N. Am., LLC*, 2020 U.S. Dist. LEXIS 168724, at *3 (C.D. Cal. Sept.
 28 9, 2020) (similar); *Schertz v. Ford Motor Co.*, 2020 U.S. Dist. LEXIS 187667, at *2 (C.D. Cal.

1 July 27, 2020) (similar); *Watkins v. MGA Entm't, Inc.*, 2021 U.S. Dist. LEXIS 138888, at *50-51
 2 (N.D. Cal. July 26, 2021) (similar).

3 **IV. THE COURT SHOULD ALTERNATIVELY DISMISS THE BREACH OF**
 4 **CONTRACT AND DECLARATORY JUDGMENT CLAIMS BASED ON FNC**

5 Finally, the Court should dismiss the breach of contract and duplicative declaratory
 6 judgment claims without prejudice pursuant to the FNC doctrine. In the Wallet Terms, Jeong
 7 agreed that any disputes “shall be referred to the competent court in London, England, determined
 8 as per the procedural law of England and Wales” and governed by the substantive law of England
 9 and Wales. Wallet T&Cs (Dkt. 27-3) § XVIII.1–2. Contrary to Jeong’s contention that the Wallet
 10 Terms are irrelevant to this lawsuit, the Wallet Terms expressly state that “Nexo Wallet Services”
 11 include “Nexo Crypto Credit” and the “Digital Asset Wallet” necessary to obtain a credit line. *Id.*
 12 § III.1. In the Section entitled “Topping-Up of Digital Assets,” the Wallet Terms describe how the
 13 customer can “use the Digital Assets in your Nexo Account . . . for securing your Nexo Crypto
 14 Credit.” *Id.* § V.1. In the Section entitled “Withdrawal,” it describes how customers can request
 15 withdrawal of “the fiat equivalence of the Digital Assets, as applicable to the Nexo Crypto Credit,
 16 by instructing Nexo to sell the relevant Digital Assets and Interest . . .” *Id.* § VI.1.

17 The Wallet Terms are facially applicable here. In attempting to avoid this result, Jeong
 18 focuses on the fact that the Borrow Terms refer to the “Nexo jurisdiction.” Borrow T&Cs (Dkt.
 19 27-5) § XV.2. This argument misapprehends the relationship between the Wallet Terms and the
 20 Borrow Terms. Upon signing up for an account, *all Nexo customers* must agree to the Wallet
 21 Terms containing the mandatory U.K. forum selection clause. Trenchev Decl. (Dkt. 27-1) ¶ 4.
 22 For that subset of customers who choose to request a credit line, they subsequently also agree to
 23 the Borrow Terms. *Id.* Read together, the “Nexo jurisdiction” is the U.K. jurisdiction to which
 24 the Nexo customers previously agreed in the Wallet Terms. Indeed, Jeong admits (Dkt. 35 at 20)
 25 that “any Nexo customer will use a ‘wallet’” to obtain “Nexo Crypto Credit.”

26 **CONCLUSION**

27 The Court should dismiss the European Nexo Entities and Nexo Financial LLC for lack of
 28 person jurisdiction and all claims under Rules 12(b)(1), 12(b)(6) and/or the FNC doctrine.

1 DATED: October 4, 2021

EVERSHEDS SUTHERLAND (US) LLP

2
3 By /s/ Ian S. Shelton

Ian S. Shelton

4 *Attorneys for Defendants Nexo Financial LLC,*
5 *Nexo Financial Services Ltd., Nexo Services OÜ,*
6 *Nexo AG, and Nexo Capital Inc.*
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28